

What can you do?

Your support of "Brake-ing the Cycle of Domestic Violence" can help make sure that we end the devastating effects of domestic violence.

Consider that:

- Each year, more than 5,400 Kentucky women and children seek refuge in the Commonwealth's 14 state-funded Spouse Abuse Centers.
- More than 25% of women who seek aid in Kentucky's emergency rooms are in need of treatment for injuries stemming from domestic abuse.
- An estimated 4 million U.S. women are abused by intimate partners each year.
- Even before driving a car or graduating from high school young girls are victims of violence. It is estimated that 13% of female adolescents have been victims of sexual assault.
- 65% of batterers learn in their homes. Batterers frequently have been physically and/or sexually abused as children. Ongoing witnessing of violence increases the likelihood of repeating the cycle.
- Children who witness violence in their homes are 1000-times more likely to be abusers themselves when they become adults.
- Children who witness domestic violence are much more likely to commit crimes against other people and 24-times as likely to commit rape or sexual assault.
- Children who witness domestic violence kill themselves at 6-times the national rate.

Your contribution will help the Mary Byron Foundation fund programs that can shatter this tragic cycle of violence.

Sign on as a donor today.

A Journey That Matters

It has been said that, "it is good to have an end to journey toward, but it is the journey that matters in the end."

This is a journey that can truly make a difference.



Sponsors of "Brake-ing the Cycle of Domestic Violence" will help fund the work of the Mary Byron Foundation, a new public charity that will work in local communities across the nation. The Kentucky Domestic Violence Association is assisting the Foundation with this event. A portion of these proceeds will support domestic violence shelters throughout the state.

If you would like e-mail updates on Randy's progress as he cycles around the state, please provide your e-mail address on the pledge form.



David L. Armstrong,
Mayor



St. Matthews

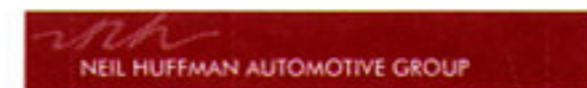


Fifth Third Bank



Kentucky
Crime Victims
Compensation Board

Roth Family
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Tina Ward-Pugh,
1st Ward Alderwoman



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Mary Byron Foundation

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Brake-ing the Cycle of Domestic Violence

October 1 - October 22, 2001

Mary Byron Foundation

Domestic Violence.

**It's a Kentucky problem.
It's a national problem.**

As the nation marks Domestic Violence Awareness Month, Kentucky will be home to one of the most unique events in the nation.

**We are "Brake-ing the Cycle
of Domestic Violence."**

The Event

On October 1, 2001 Randy will begin cycling around the perimeter of Kentucky. From Louisville, to Covington, to Ashland, to Bowling Green, Paducah, Owensboro, and many more points in between, Randy's is a 1,720-mile journey that will span a period of 22 days. It will begin and end in Louisville.

Who Is Riding?

Randy Kennedy, a native of Hodgenville, Kentucky, graduated from Larue County High School in 1990, and went on to receive a bachelors degree in Engineering Mathematics and Computer Science from the University of Louisville's Speed Scientific School in 1995. Randy currently resides in Elizabethtown, Kentucky with Shannon, his wife of seven years, and their three-year-old daughter, Scarlett and one-year-old son, Broxton. He has been employed as a software engineer for the Louisville-based Appriss Inc., which provides the VINE service, since 1998.

Why Is He Riding?

In his own words, Randy explains, *"The tragic murder of Mary Byron in 1993, as well as my extensive involvement with the VINE service, has heightened my awareness of domestic violence and has sparked my interest in helping to abolish this epidemic. I feel this is a great way to raise awareness, as well as donations, for the Mary Byron Foundation, with the goal of helping break the cycle of domestic violence."*



The Cause

The Mary Byron Foundation is named in honor of a fellow Kentuckian whose time was cut short.

On the day of her 21st birthday, Mary Byron had her whole life in front of her. She had the spirit and will to make herself much more than a victim of horrible crimes.

Mary's former boyfriend had assaulted her, stalked her, and raped her. He was arrested and jailed, but someone posted his bail and he was released. There was no way for Mary to know.

Mary went to work. She celebrated her birthday with her co-workers and left for home. In the parking lot as she sat in her car as it warmed up on that cold winter evening, the man, who had already victimized her in so many ways, fired 7 bullets into her head and chest at point blank range.

It was time for a change.

Mary's death gave rise to the creation of VINE, the nation's first automated system of victim notification.

Then serving as Jefferson County Judge/Executive, Dave Armstrong and his staff were unwilling to accept that the lack of notification for victims that perpetrators had been released was a problem beyond their control. A year to the date of Mary's murder, Armstrong unveiled the nation's first automated system of victim notification, VINE. It is a system now in use in 36 states and more than 800 counties nationwide.

Appriss, the company that developed the VINE technology, helped start the Mary Byron Foundation to continue the spirit of this revolutionary approach to ending domestic violence.

The Mary Byron Foundation will fund and champion community-based innovations designed to eradicate domestic violence and, as we strive toward this change, to ensure protection for victims and their families.



Level	Donation	What You Receive
Treader (\$.01/mile)	\$ 17.20	Event luggage tag
Spokes-Person	25.00	Luggage tag and event t-shirt
Link in the Chain	100.00	Tape Measure plus the above
Pedal Pusher (\$.10/mile)	172.00	Travel alarm clock plus the above
Big Wheel (\$1/mile)	1720.00	Sponsorship credit during event plus the above
Other \$ _____		

Give Us Your Dollars and We'll Make Change!

If under the age of 18, the signature of a parent or guardian is required.

I'd like to receive e-mail updates from Randy on his progress as he cycles to "Brake the Cycle of Domestic Violence." This is the e-mail address where he can reach me:

I'd like to ride all or a portion of the event next year. Please contact me when details are available. (Please fill out donation form.)

"Brake-ing the Cycle of Domestic Violence" Donor Program

This form may be photocopied. Please print all information.

We encourage you to participate in the 2001 ride with donations. Your employer can participate through your company's Matching Gift Program. Just add their name on the donation form.

Name _____ Phone _____ Address _____

City _____ State/Zip _____ Donation _____

Matching Gift Program Employer _____

I have collected more donations for the "Brake-ing the Cycle of Domestic Violence":

Name: _____ Check #: _____

Name: _____ Check #: _____

Name: _____ Check #: _____

Name: _____ Check #: _____

Tax Deductible Contributions: The Mary Byron Foundation is a 501(c)(3) grant making public charity. All of your contributions to the Foundation are tax deductible. Our federal tax ID number is: 61-1374726. Receipts: In compliance with the IRS requirements, receipts will be issued for individual contributions of \$250 and above. For contributions under \$250 a cancelled check serves as a sufficient receipt.

If eligible for t-shirt, please note size. S M L XL

Make checks payable to the Mary Byron Foundation, Inc., 10401 Linn Station Road, Suite 200, Louisville, Kentucky 40223.

To be eligible for gift awards, checks must be mailed on or before December 1, 2001.

